

Founder, Consultant
Business Growth Solutions
<https://www.bizgrowth.club/>

Jan Okonji Personal Profile



TURNING GREAT IDEAS INTO PROFITABLE BUSINESSES



Overview

Jan Okonji is the founder of the consultancy firm : BGS - Business Growth Solutions and an entrepreneur with a passion for turning great ideas into profitable businesses.

He does this through business consulting, mindset coaching, mentorship, and professional partnerships.

Jan has a rich background in Operations, Marketing, and Management Systems with over 13 years of experience working for Shell Petroleum.

As a private business consultant, he has worked with a wide range of companies helping them grow their revenues to well over \$ 10 Million annually, through development of strategy formulation and frameworks.



Achievements

1. CORPORATE

- Operations & Marketing Africa lead for Shell where he supported SMEs in adopting professional standard operating procedures to better partner with blue-chip corporates.

2. COMPANY

- Founded and currently running his own consultancy company, Business Growth Solutions (BGS).
- Trained, coached and supported over 500 companies in 8 years
- Developed his own unique pre-accelerator training R.O.A.D program
- Published numerous freemiums for SME and Startup programs.

3. COLLABORATIVE

- Through BGS has worked with various Eco System Operators: SNDBX, Uncap Conventional, Startup Wiseguys, Zydii, KUA Ventures.



Specialization

As the Founder of Business Growth Solutions, Jan helps people transform their ideas into sustainable profit in 3 key ways: mentorship, strategy development and consultancy services. Overall, he provides startups:

1. Business Development Support

- Offered via his core experience-based R.O.A.D training program
- Through a 1-on-1 consultancy program by which he supports SMEs to implement changes to their structures, systems and processes.

2. Access to Markets

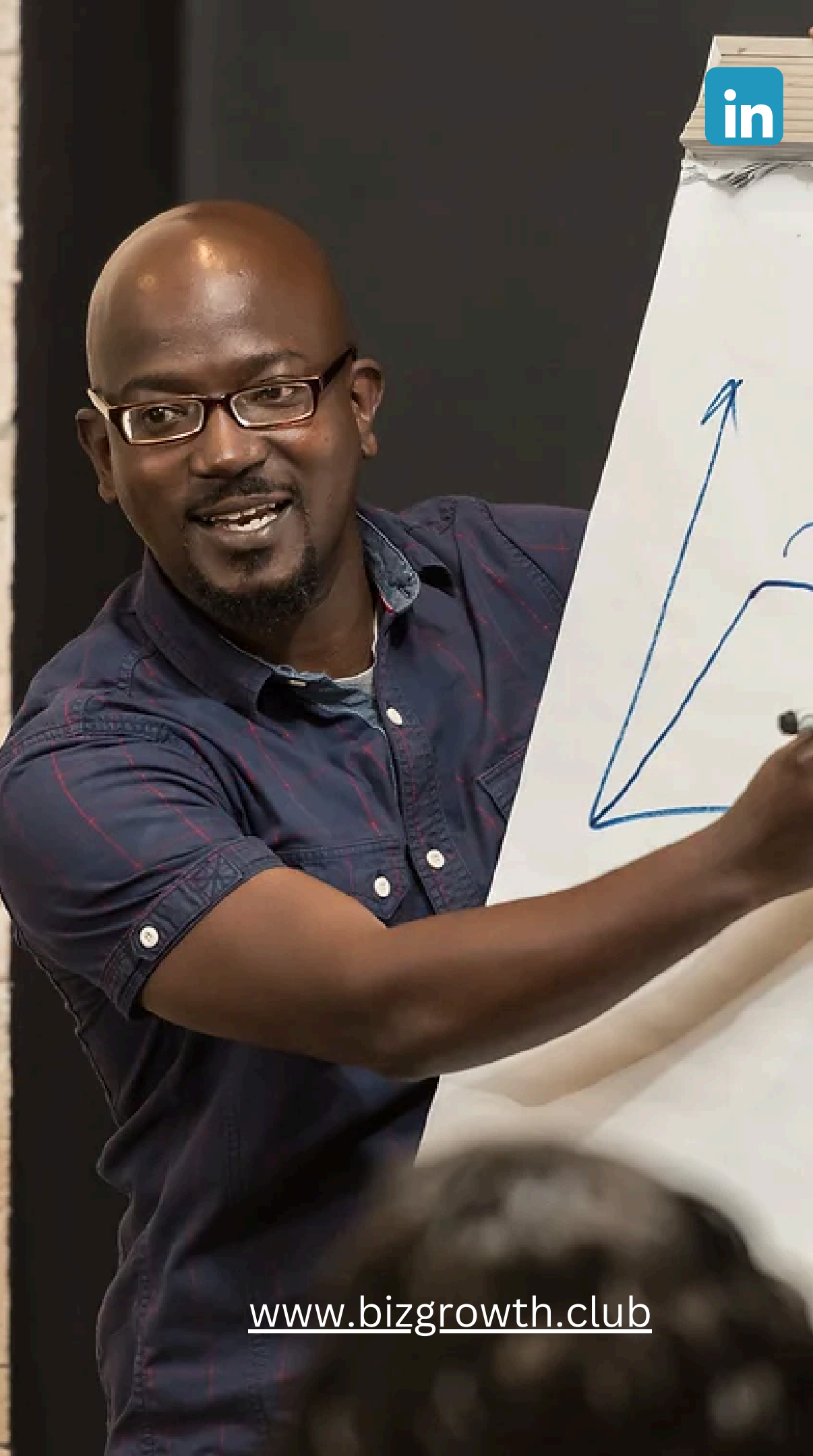
- Through his network of Startups, SMEs and the markets they serve
- Via Collaborative B2B efforts with other SMEs and institutions

3. Access to Finance

- Via a curated network of VCs and financiers

4. Legal & Policy Assistance

- Through direct partnerships with the Pan African accelerator SNDBX



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